



PRESS RELEASE

“Kaleidoscope”: An International Exhibition of Online Artists in Tallinn

From October 31 to November 2, 2025, the international exhibition “*Kaleidoscope*” will take place at K13 Gallery (L. Koidula 13A, Tallinn). The event is organized by the **Association of Global Online Painters (AGOP)** — an international community of artists who sell their works online.

The exhibition will feature over 40 original paintings by artists from 13 countries across Europe, Asia, and the Middle East. All participants are artists who already successfully operate on international online platforms, many of whom have regular buyers and collectors around the world. However, for many of them, this exhibition will be their **first offline experience** and an opportunity to present their works “*in real life*.”

“The modern art world seems to be divided into two camps: those who exhibit in galleries and art fairs, and those who sell their works online.

We want to erase this boundary and give online artists the opportunity to be seen not only on the internet, but also in physical space,”
— says **Lada Kholosho**, founder of the association.

The **Association of Global Online Painters (AGOP)** was founded in July 2025. In just a few months, the community has already brought together 25 artists from different countries and continues to grow. The association welcomes both artists with online sales experience and those who are just taking their first steps into the digital art space. The community helps emerging artists navigate practical issues — from choosing platforms to participating in exhibitions.

The “*Kaleidoscope*” project is a response to the growing trend of digital art sales. In recent years, online artists have built their own “ecosystem”: online galleries, marketplaces, and international audiences. Yet, in the offline art world, they often remain in the background — despite their creative activity and strong online presence.

The exhibition unites artists from diverse cultural backgrounds and artistic experiences to showcase the **diversity of contemporary art without geographical boundaries**.



INTERNATIONAL ART EXHIBITION

KALEIDOSCOPE

OCTOBER 31 – NOVEMBER 2, 2025

K13 Art Gallery - L. Koidula 13A, Tallinn, Estonia

Exhibition Program

October 31 (Friday), 16:00 — Official Opening

Ceremonial opening, welcome from the organizers, and introduction to the exhibition.

November 1 (Saturday), 12:00 — Second Day of the Program

Meeting with artists and curators, informal networking, photo sessions, and live discussions about art.

November 2 (Sunday) — Final Day

After the official closing, artworks will remain on display for a while, allowing participants to collect them at a convenient time.

The exhibition will be open for only **three days**, making it an event not to be missed.

Key Facts

- **Dates:** October 31 – November 2, 2025
- **Venue:** K13 Gallery, Tallinn (L. Koidula 13A)

- **Participants:** 13 countries, over 40 paintings
 - **Curators:** Lada Kholosho and Vladislav Solovyov
 - **Organizer:** Association of Global Online Painters (AGOP)
 - **Members:** 25 artists and growing
 - **Admission:** Free entry
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Press Contact

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